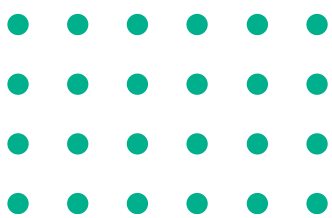


An AI-powered incubator
designed for the self-employment economy.



WHEN YOU LET PEOPLE GO, HELP THEM GO FURTHER



SOLOSEI GIVES ORGANISATIONS A MEANINGFUL WAY TO SUPPORT EMPLOYEES THROUGH WORKFORCE REDUCTION; BY HELPING THEM BUILD SUSTAINABLE INDEPENDENT INCOME, NOT JUST FIND THEIR NEXT JOB.

A fully managed outplacement programme designed for the freelance economy.

Workforce restructuring is one of the hardest decisions any organisation makes. The legal obligations are clear. The reputational stakes are high. But the real question (the one that stays with leaders long after the announcement) is whether the people who leave actually land well.

Most outplacement programmes offer CV workshops, job boards and generic eLearning. soloSei offers something different: a structured, AI-powered journey that helps your former employees turn their skills into sustainable, independent income. Because the best thing you can do for someone you're letting go is not help them find another employer. It's help them never need one again.

book a discussion

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OUTPLACEMENTS HAS A PROBLEM

Traditional outplacement was designed for a job market that no longer exists. CV polishing. Interview coaching. Job board access. These tools assume there are enough suitable jobs for everyone being transitioned; and that finding one quickly is the right measure of success.

But the job market has changed. Many of your departing employees will find that suitable roles are scarce, salaries are compressed, and competition is intense. The support you funded will feel hollow, and they will remember that.

At the same time, the independent work economy is growing rapidly. Millions of professionals are building sustainable incomes as freelancers, consultants, and independent specialists, often earning more, and on their own terms.

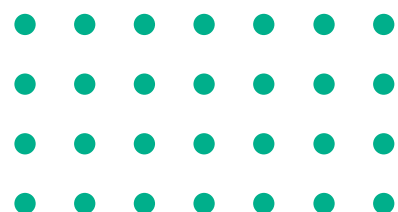
The gap is guidance. Most people don't know how to make that transition, even when they have the skills.

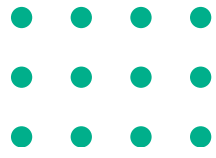
What Your People Actually Need

When an employee is made redundant, they face a period of genuine uncertainty. What they need is not a job application checklist. They need:

- **Clarity on what skills they can offer as a service**
- **Confidence to position themselves in the market**
- **Practical tools to find clients and generate income**
- **A structured path from transition to earning**

The average outplacement programme measures success by participation or placement rate. soloSei measures it by income generated.





THE soloSei SUCCESS ENGINE.

soloSei combines AI-powered guidance, structured incubation, and real-world insights from successful independent professionals. Participants follow a practical journey designed to help them move from skills to sustainable income.

The 4 Pillars of Solopreneur Success

SHAPE

Turn skills into a clear offer.

Participants identify what they can offer as an independent service and how to position it for the clients most likely to pay for it.

SHOW

Make their work visible.

They learn how to present themselves credibly in the market so the right clients can find them.

SELL

Turn interest into income.

They develop the confidence and capability for sales conversations, pricing their services, and securing independent income.

SERVE

Deliver like a professional.

They learn how to manage client relationships, deliver projects, and build the reputation that generates repeat work and referrals.

AI Mentor + Real-World Experience

AI-Powered Guidance

Users participate in a structured incubation process, guiding them through a journey of practical tasks, decisions and assignments. For each step, they have access to a specialised micro-learning module, as well as personalised, adaptive guidance through the soloSei platform. soloSei's AI mentor asks the same diagnostic questions an experienced business coach would, and adapts based on their responses.

The soloSei Legends

Our methodology is informed by a panel of experienced solopreneurs who have built sustainable careers outside traditional employment. Their real-world experience shapes every framework and lesson in the platform, ensuring participants learn what actually works, not just what looks good in theory.

EARLY RESULTS FROM THE FIELD

soloSei is an early-stage venture, built with passion, competence and dedication to impact. Our early-stage users have shown us clearly what happens when they engage with the programme.

And the results speak clearly.

"I got so demotivated trying to find a job for over a year. I started earning dollars within 3 weeks from starting the soloSei journey."

Lerato (South Africa)

"I've been struggling as a freelancer for years. Since joining soloSei I feel for the first time I have clarity in my offer and I'm winning new clients every month."

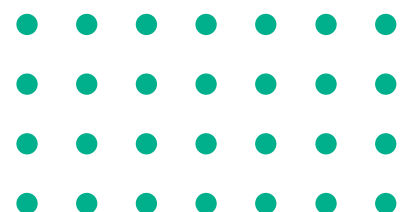
Anthony (UK)

"After I lost my job, I started consulting. Within a few months I'm actually earning more and working less. Thank you soloSei!"

Imen (UAE)

28%

The average revenue increase reported by early freelance adopters within 3 months of starting the soloSei journey.



WHAT THIS MEANS FOR YOUR ORGANISATION

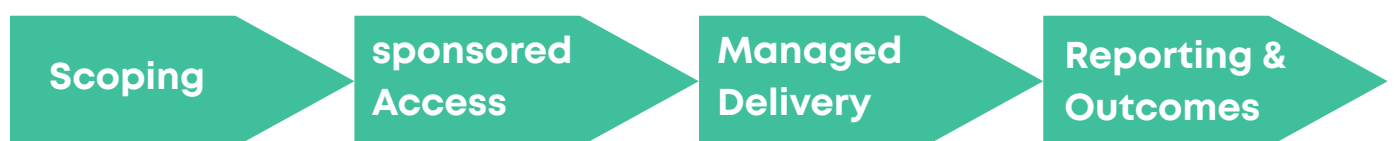
You are managing a restructure. You are balancing legal requirements, cost pressure, leadership expectations, and the very human reality of what it means to tell people their roles no longer exist.

soloSei is designed to make the transition genuinely better — for your people, and for your organisation.

What soloSei Delivers for You

- **Meet your duty of care** with a programme that gives departing employees a real path to sustainable income, not just a service they won't use.
- **Protect your employer brand.** soloSei gives you a story worth telling.
- **Support survivor morale.** The team members who stay are watching how you treat the ones who leave. A meaningful transition programme signals your values.
- **Reduce legal and reputational risk.** Demonstrating genuine investment in employee futures reduces the likelihood of grievances.
- **Generate measurable impact.** Unlike traditional outplacement, soloSei produces trackable outcomes: income generated, clients secured, businesses launched.
- **Fully managed delivery.** soloSei handles everything. You sponsor access. We run the programme. Your HR team carries no additional delivery burden.

How An Outplacement Partnership Works



GIVE YOUR PEOPLE A REAL LANDING



When you make the decision to restructure, you also make a choice about what kind of organisation you are. soloSei helps you make that choice with conviction.

We offer a 45-minute briefing for CEO's, HR Directors and People Leaders; a direct conversation about your transition timeline, your obligations, and how soloSei can be deployed as part of your outplacement strategy.

In the call we will:

- Walk you through the soloSei model and early evidence
- Understand the scale and profile of your transition
- Outline what a sponsored cohort would look like for your organisation

This is the right conversation if you are:

- Planning or managing a workforce restructure or redundancy programme
- Dissatisfied with the quality or impact of traditional outplacement
- Looking for a support offer that reflects your organisation's values
- Open to an approach that gives departing employees a genuine path forward, not just a process to go through

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