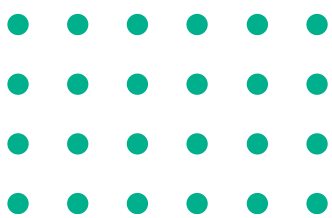


An AI-powered incubator
designed for the self-employment economy.



DEVELOP EARNERS, NOT JOB SEEKERS



**SOLOSEI HELPS GOVERNMENTS & NPO'S
EMPOWER PEOPLE TO TURN THEIR SKILLS
INTO SUSTAINABLE INCOME.**

Across the world, governments are struggling to create job opportunities at scale, leaving millions of young talent without answers. At the same time, the global economy is rapidly shifting toward independent work, freelancing, and micro-entrepreneurship.

We see millions of young talent graduating with valuable functional skills, but lacking the entrepreneurial skills to start earning outside of traditional employment.

soloSei helps governments unlock the self-employment economy.

book a discussion

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STOP PROMISING JOBS. HELP PEOPLE EARN.

Most employability programs focus on helping people find jobs. But in many economies today, the real opportunity lies in helping people create their own income. Young talents often possess valuable skills, but lack the guidance required to turn those skills into sustainable income.

They struggle with questions such as:

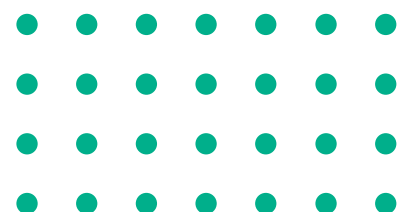


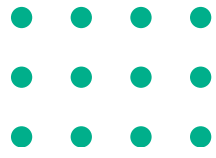
A New Approach to Economic Participation

soloSei enables institutions to transform employability initiatives into income-generation programs.

Instead of preparing participants only for employment, soloSei helps them learn how to:

- **Turn skills into marketable services**
- **Identify real client needs**
- **Generate their first income**
- **Build sustainable independent careers**





THE soloSei SUCCESS ENGINE.

soloSei combines AI-powered guidance, structured incubation, and real-world insights from successful independent professionals. Participants follow a practical journey designed to help them move from skills to sustainable income.

The 4 Pillars of Solopreneur Success

SHAPE

Turn skills into a clear offer.

Participants identify opportunities and transform their abilities into services people actually need.

SHOW

Make their work visible.

They learn how to build a professional presence and reach potential clients.

SELL

Turn interest into income.

Participants develop the confidence and capability to start sales conversations and secure their first clients.

SERVE

Deliver like a professional.

They learn how to manage projects, communicate with clients, and build lasting relationships.

AI Mentor + Real-World Experience

AI-Powered Guidance

Users participate in a structured incubation process, guiding them through a journey of practical tasks, decisions and assignments. For each step, they have access to a specialised micro-learning module, as well as personalised, adaptive guidance through the soloSei platform. soloSei's AI mentor asks the same diagnostic questions an experienced business coach would, and adapts based on their responses.

The soloSei Legends

Our methodology is informed by a panel of experienced solopreneurs who have built sustainable careers outside traditional employment. Their real-world experience shapes every framework and lesson in the platform, ensuring participants learn what actually works, not just what looks good in theory.

EARLY RESULTS FROM THE FIELD

soloSei is an early-stage venture, built with passion, competence and dedication to impact. Our early-stage users have shown us clearly what happens when they engage with the programme.

And the results speak clearly.

"I got so demotivated trying to find a job for over a year. I started earning dollars within 3 weeks from starting the soloSei journey."

Lerato (South Africa)

"I've been struggling as a freelancer for years. Since joining soloSei I feel for the first time I have clarity in my offer and I'm winning new clients every month."

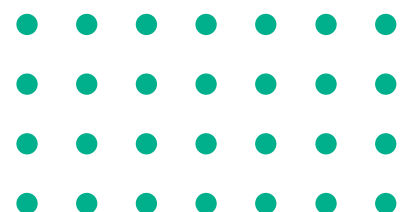
Anthony (UK)

"After I lost my job, I started consulting. Within a few months I'm actually earning more and working less. Thank you soloSei!"

Imen (UAE)

28%

The average revenue increase reported by early freelance adopters within 3 months of starting the soloSei journey.



BUILT FOR SYSTEMIC IMPACT

Employability programmes without job creation at scale often lead to wasted resources and frustrated participants.

Traditional **entrepreneurship development programmes** require significant capital investment and suffer very low success rates. They are designed for venture creation and only a small percentage of participants are genuinely ready for that.

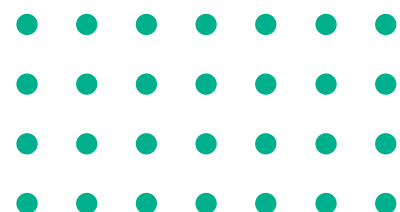
The majority of young talent are left without a viable path to economic inclusion.

soloSei is designed for the gap. Solopreneurship, offering skills as independent services, is achievable for a far broader population. It requires minimal or no capital, no co-founder, no product. Just a skill, a client, and the right guidance.

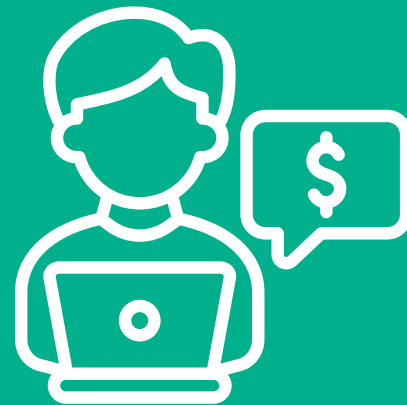
That means our programme can move the needle on economic participation at a scale that full venture creation programmes cannot match.

What This Means for Your KPIs

- Solve youth unemployment; not by promising jobs that don't exist, but by creating real, measurable income-earning capability
- Hit entrepreneurial development targets with outcomes that are trackable and defensible: income generated, clients secured, revenue growth
- Improve foreign currency inflow as participants earn from international clients through the global freelance economy
- Increase economic participation rates among young talent who would otherwise remain outside the formal economy
- Generate stronger completion and impact rates, because solopreneurship has a lower barrier to first success



LET'S BUILD THE SELF-EMPLOYMENT ECONOMY



If your institution is exploring new approaches to entrepreneurship, employability, or economic empowerment, we would like to offer you a 45-minute exploratory conversation. No obligation. No pitch. Just a direct conversation about whether soloSei fits your mandate.

In the call we will:

- Walk you through the soloSei model and early evidence
- Understand your current programme structure and KPIs
- Explore what a pilot partnership could look like

This is the right conversation if you are:

- Responsible for youth employability or entrepreneurship development outcomes
- Looking for programmes that generate measurable income impact, not just training completion
- Open to innovative approaches that are not yet proven at scale, but shows strong promise to achieve your KPI's

book a discussion



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